



Beginning January 2020, First Friday brochures will be a program of the Broome County Arts Council! The mission of the Broome County Arts Council is to support art, music, dance, drama, film, and performance. We're excited for this new chapter, and pleased to preserve this iconic arts guide with the generous support of [M&T Bank](#) and [Visit Binghamton](#).

**M&T Bank**



### Join Now:

First Friday Brochure inclusion through the BCAC will occur on a subscription basis:

- \$25/month [Pop-Up Exhibition]
- \$100/year [BCAC members]
- \$120/year [non-BCAC members]

[Click here to subscribe to First Friday Brochures](#)

Not a BCAC Member? [Click here to join!](#)

Moving forward, FF Brochures will promote four FF site-types:

- **Gallery:** defined as venues exhibiting the works of visual art spanning painting, drawing, print, photography, sculpture, fiber, and multimedia works during First Friday hours between 6PM and 9PM.
- **Creative Site:** defined as venues hosting regular performance art including live music, film screenings, and other similar event types during First Friday hours between 6PM and 9PM.
- **Pop-Up:** defined as venues hosting one-time visual or performance art during a single months First Friday Hours between 6PM and 9PM.
- **EatBING Members:** defined as restaurant members of EatBING To join as an EatBING Restaurant, please visit [eatbing.com](http://eatbing.com)

### What's Included:

- A subscription covers your organizations inclusion in First Friday (FF) printed brochures and online at [broomearts.org](http://broomearts.org) through 2020.
- Twelve month subscribers will be paired with news coverage at least once annually.
- BCAC makes FF brochures available at specified pick up locations (Artisan Gallery, Cooperative Gallery 213, and Lost Dog Cafe) up to two weeks, and no later than one week prior to First Fridays. A notification will be sent out via email when FF brochures are available for pick-up.

### Guidelines:

- Pop-Up Exhibitions, or one-time exhibitions, may enter to partake in the brochure by the 10th of the previous month for \$25.
- 12 month subscription payment *and* January FF Brochure information is due by December 16th, 2019 at 10:30AM.
- Those wishing to join the First Friday Brochure *after* December 16th's deadline for the 2020 subscription are able to join at \$15/month for the remainder of the months in the year, and there is *no* BCAC Membership discount at this point. For instance, should an organization choose to join in May 2020, the subscription is \$128. Should an organization choose to join in August 2020, the subscription is \$60.
- It is the mission of the Broome County Arts Council to support visual and performing arts, therefore, materials submitted for inclusion in the First Friday Brochure *must* highlight arts events or exhibitions at each site.
- First Friday brochures highlight sites and events that are open on the First Friday of the month between 6PM and 9PM. In subscribing to FF Brochures moving forward, note this time frame is what the brochures are promoting. If you have a performance that occurs at a *specific* time *within* that time frame, you should highlight or mention that in your blurb.
- The FF information deadline is the 10th of each month beginning in January 2020. Information must be submitted through the online form distributed at the start of each month. It is your organization's responsibility to meet submission deadlines.

For more information please contact the Broome County Arts Council at (607)723-4620 or email [rbrowne@broomearts.org](mailto:rbrowne@broomearts.org)