



2020 iDistricts Murals & Mosaics Project
Call for Artists (RFQ)
Deadline for RFQ: April 1, 2020

Project Description:

The Broome County Arts Council (BCAC), in partnership with Broome County Planning Department (BCPD), collaboratively request qualifications (RFQ) from professional artists who wish to be considered for mural design and implementation in one of three Innovation Districts, or “iDistricts” in Broome County: Binghamton, Johnson City, and Endicott. Please see attached maps. This project is funded by a \$240,000.00 grant from the NYS Department of State. The project aims to create 28 mural and mosaic pieces, within the iDistricts, within a 3 year period.

The theme of each mural or mosaic is open, but should evoke innovation and creativity. We are seeking artists with experience and creativity, a commitment to diversity, inclusivity, positivity, and whose work is original, vibrant, creative, contemporary, uplifting, and interactive. We are looking for artists capable of creating Murals or Mosaics which will be transformative to the communities in which they will be showcased, with each project communicating an exciting vision for Broome County.

Specific locations for the artwork will be identified in collaboration with the selected artists and the property owners. The chosen designs will appeal to an audience that is diverse in age, income, cultural background and artistic appreciation. Successful pieces will “spark joy” in the viewer and express the artist’s aesthetic sensibility. The completed artwork must be created to withstand the upstate New York weather, be low maintenance, theft and damage resistant, and demonstrate an awareness of public safety concerns. At this time, we are only qualifying artists. The qualified artists will later be invited to submit designs for murals and mosaics.

RFQ Parameters:

While this Request for Qualifications (RFQ) is open to all entrants, artists who are regionally based in the Southern Tier and Central New York are especially encouraged to apply. In addition, a goal of 30% of the grants have been established for artists who are M/WBE Certified by NYS. Individual artists or a collaboration of artists are welcome to apply. Familiarity with working on large scale art construction, assembly, installation and quality materials for creating and maintaining vibrant and lasting murals is required.



RFQ Proposal Guidelines & Requirements:

Deadline for RFQ Proposal Submission: April 1, 2020

RFQ proposal link: <https://broomearts.org/in-the-community/idistrict-murals-mosaics>

Questions: sstevenson@broomearts.org or (607) 723-4620

RFQ submission must include:

1. Artist Contact information: email, address, phone
2. Links to artist's website and/or social media art (only) accounts.
3. Cover letter/Letter of Interest
4. Current resume or CV
5. Contact information for three references
6. Portfolio of existing mural and/or design work (5-10 examples) in JPG format. (Do not submit PDFs or embed your images into a text or Word document).
7. Approximate or actual Budgets for completed projects (from your submitted portfolio).

How will an artist's eligibility be determined?

- Eligibility will be determined by a panel of specialists and stakeholders and will be merit-based. Eligibility criteria consists of:
 1. Experience with large scale murals or mosaics.
 2. Demonstrated design/composition skills.
 3. Artistic merit of the submitted portfolio.
- Panel will make decisions on a rolling basis ending on April 22, 2020

What happens after you are determined to be eligible?

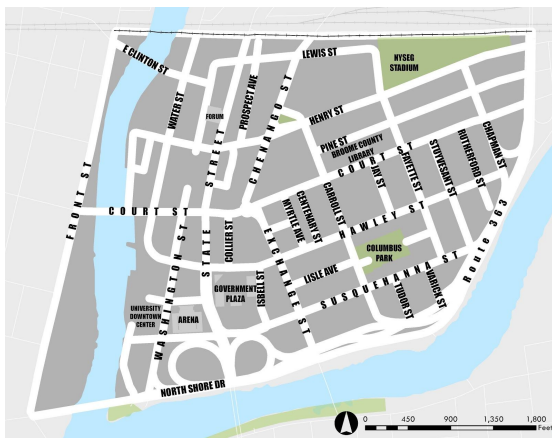
- After artists are notified of eligibility via email, they will be invited to present prospective designs for 3 differently sized projects, with approximate budgets for each size/design and an accompanying budget and narrative/description for each. **Please do not submit prospective designs with your RFQ Proposal. Eligible artists will be invited to prepare and submit prospective designs.*
- Budget estimates must be comprehensive and include a detailed list of materials, equipment (including lifts), artist fees, insurance, etc., and may not include food or travel. **The contract for work will be for a "not-to-exceed" amount.*
- Artists should include a title for each prospective design.



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- Each eligible artist will receive a stipend of a total of \$100 for the three prospective designs.
- Applicants will be paired with building owners based on design, scale, and fit.
- After pairing with a building owner, the not-to-exceed budget will be finalized, dates for project timeline will be determined, and contracts will be issued.
- **The building owner will be responsible for preparing the wall surface and for all permitting and approval.**



Binghamton iDistrict



Johnson City iDistrict



Endicott iDistrict

**These maps represent the parameters of each iDistrict. Mural and mosaic locations will be finalized after RFQ review.*