



Since January 2020, First Friday Art Walk has been a program of the Broome County Arts Council! The mission of the Broome County Arts Council is to support art, music, dance, drama, film, and performance. We're excited for this new chapter, and pleased to preserve this iconic arts guide with the generous support of [Visit Binghamton](#) and Wegmans.



Join Now:

First Friday Brochure inclusion through the BCAC will occur on a subscription basis:

- \$25/month [Pop-Up Exhibition]
- \$100/year [BCAC members]
- \$120/year [non-BCAC members]

Not a BCAC Member? [Click here to join!](#)

First Friday Site Types:

- **Gallery:** defined as venues exhibiting the works of visual art spanning painting, drawing, print, photography, sculpture, fiber, and multimedia works during First Friday hours between 6PM and 9PM.
- **Creative Site:** defined as venues hosting regular performance art including live music, film screenings, and other similar event types during First Friday hours between 6PM and 9PM.
- **Pop-Up:** defined as venues hosting one-time visual or performance art during a single months First Friday Hours between 6PM and 9PM.
- **EatBING Members:** defined as restaurant members of EatBING To join as an EatBING Restaurant, please visit eatbing.com

What's Included:

- A subscription covers your organization's inclusion in First Friday (FF) printed and/or virtual brochures and online at broomearts.org through 2022. **Printing has been paused during the COVID-19 Pandemic, but hopes to resume in the future.** All updates will be posted on our website: www.broomearts.org/in-the-community/first-friday
- Twelve month subscribers will be paired with news coverage at least once annually - exhibition artists must be available for interview.
- *When brochures resume print:* BCAC makes FF brochures available at specified pick up locations (Artisan Gallery, Cooperative Gallery 213, and Lost Dog Cafe) up to two weeks, and no later than one week prior to First Fridays. A notification will be sent out via email when FF brochures are available for pick-up.
- Social media marketing from Broome County Arts Council social media accounts.
 - Facebook: Broome County Arts Council
 - Instagram: @broomearts

Guidelines:

- Pop-Up Exhibitions, or one-time exhibitions, may enter to partake in the brochure and other marketing by the 10th of the previous month for \$25.
- It is the mission of the Broome County Arts Council to support visual and performing arts, therefore, materials submitted for inclusion in the First Friday Brochure *must* highlight arts events or exhibitions at each site.
- First Friday brochures highlight sites and events that are open on the First Friday of the month between 6PM and 9PM. In subscribing to FF Brochures moving forward, note this time frame is what the brochures are promoting. If you have a performance that occurs at a *specific* time *within* that time frame, you should highlight or mention that in your blurb.
- The FF information deadline is the 10th of each month. Information must be submitted through the online form distributed at the start of each month. Reminder emails will be sent with a link to complete the form. It is your organization's responsibility to meet submission deadlines, otherwise it will not be included in the marketing from BCAC.

For more information please contact the Broome County Arts Council at (607)723-4620 or email sstevenson@broomearts.org.