



Since January 2020, First Friday Art Walk has been a program of the Broome County Arts Council! The mission of the Broome County Arts Council is to support art, music, dance, drama, film, and performance. We're excited for this new chapter, and pleased to preserve this iconic arts guide with the generous support of [Visit Binghamton](#) and Wegmans.



Join Now:

First Friday Brochure inclusion through the BCAC will occur on a subscription basis:

- \$30/month [Pop-Up Exhibition]
- \$180/year [BCAC members]
- \$240/year [non-BCAC members]

Not a BCAC Member? [Click here to join!](#)

First Friday Site Types:

- **Gallery:** defined as venues exhibiting the works of visual art spanning painting, drawing, print, photography, sculpture, fiber, and multimedia works during First Friday hours between 6PM and 9PM.
- **Creative Site:** defined as venues hosting regular creative events such as film screenings and other similar event types during First Friday hours between 6PM and 9PM.
- **Performance Site:** defined as venues hosting regular performance art including live music and other similar event types during First Friday hours between 6PM and 9PM.
- **Pop-Up:** defined as venues hosting one-time visual or performance art during a single month's First Friday Hours between 6PM and 9PM.
- **EatBING Members:** defined as restaurant members of EatBING To join as an EatBING Restaurant, please visit [eatbing.com](#)

What's Included in a Twelve Month Subscription:

- **NEW!** Location marker and your business QR code on NEW Downtown Arts LED map located in BCAC'S new offices at 223 State St. (map visible from street through glass doors).
- **NEW!** Individualized "Downtown Arts District" logo to be displayed in your gallery or creative space (optional). *this can be used by your business to market.
- Opportunity for live news coverage twice annually.
- 6 month access to First Friday Trolley.
- Inclusion in monthly First Friday (FF) printed brochures. You will also receive approximately 20 copies each month. Brochures will be available for pick up at BCAC's new offices (223 State. St.) one week prior to FF. Each month you will receive a notification email when FF brochures are available.
- Monthly social media marketing:
 - Facebook: Broome County Arts Council
 - Instagram: @broomearts
 - LinkedIn: Broome County Arts Council
- Promoted monthly on the BCAC's website.

Guidelines:

- Pop-Up Exhibitions, or one-time exhibitions, may enter to partake in the brochure and other marketing by the 10th of the previous month for \$30.
- It is the mission of the Broome County Arts Council to support visual and performing arts, therefore, materials submitted for inclusion in the First Friday Brochure *must* highlight arts events or exhibitions at each site.
- First Friday brochures highlight sites and events that are open on the First Friday of the month between 6PM and 9PM. In subscribing to FF Brochures moving forward, note this time frame is what the brochures are promoting. If you have a performance that occurs at a *specific* time *within* that time frame, you should highlight or mention that in your blurb.
- The FF information deadline is the second Monday of each month. Information must be submitted through the online form distributed at the start of each month. Reminder emails will be sent with a link to complete the form. It is your organization's responsibility to meet submission deadlines, otherwise it will not be included in the marketing from BCAC.

For more information please contact the Broome County Arts Council at (607)723-4620 or email hcooper@broomearts.org