

06 APRIL 2024

# *How to measure/define success as an artist/creator*

**BROOME COUNTY ARTS COUNCIL  
BUSINESS OF ART PROFESSIONAL DEVELOPMENT WORKSHOP**

## *Outline*

- 1:00 pm Opening (Welcome & Ice Breaker)
- 1:10pm Lesson Overview & Expectation
- 1:15pm Instructor Intro
- 1:25pm Breaking Down: Art as Business
- 1:35pm Finding Harmony
- 1:45pm Call to Action: Creating Your Own Path
- 1:55pm Fast Forward: Pair Activity
- 2:10pm Reflection & Harvest
- 2:20pm Closing & Acknowledgements

\*5 minutes for buffer

